

WHAT DO I DO WITH A MAJOR IN BUSINESS?

Definition: The Business Program offers a flexible curriculum that emphasizes learning by doing, effective communication, decision making through analysis, and the creation of value for self and society. One will learn to produce financial and market intelligence by querying data repositories and generating periodic reports. One will also learn to devise methods for identifying data patterns and trends in available information sources. Concentrations include: Management, Marketing, Entrepreneurship, Accounting & Finance, Sports Management, and Computer Information Systems.

Related Skills:

- Interpersonal and communication
- Critical thinking and problem solving
- Active listening
- Time management
- Quick learner and detail oriented



Related Careers:

- Financial Analyst
- Marketing and Advertising
- Investment Banker
- Supply Chain Management
- Fundraising
- Data Analyst
- Insurance Agent
- Property Management
- Sales Manager

Related Courses:

Lower Division: Perspectives on Global Development (ECO 135), Business Communication (BUS 230)

Upper Division: Corporate Finance (BUS 380), Social Media in Marketing (CAR 401)

MCU Business Related Internship Sites:

- LA Galaxy, Marketing
- Harbor Property Management, Leasing Agent
- Toyota Grand Prix of Long Beach, Sales
- SpaceX, Operations
- Lululemon Athletica, Development
- CBS, Veteran Internship Program
- Terranea Resort, Hospitality
- College Baseball Scouting Network

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