

WHAT DO I DO WITH A MAJOR IN DIGITAL COMMUNICATION MEDIA?

Definition: This program offers a sophisticated STEM Learning and Real World applied four-year educational experience. Curriculum is designed to prepare the next generation of digital media and technology driven communication creative makers and developers. Students study video production and interactive media skills and concepts. Students learn traditional theoretical education in the study of communications while also providing hands on training in professional quality digital studios including computer workstations, Adobe Creative Suite, Avid Media Composer, Autodesk Maya, and Avid Pro Tools software.

Related Skills:

- Graphics or photo imaging software
- Video creation and editing software
- Web design and development
- Creativity
- Flexibility



Related Careers:

- 3D Animator
- Graphic Designer
- Creative Director
- Illustrator
- Web Designer
- Sound Engineer
- Video Editing & Production
- Film Director
- Photographer

Related Courses:

Lower Division: Website Design I (AM 204)

Upper Division: Video Motion Graphics (AM 413)

MCU Digital Communication Media Internship Sites:

- The Recording Academy (The Grammy's)
- EventFilming.net
- Immortal Cinmea International
- Tree of Dreams Music
- White House Productions Hollywood
- Angels Baseball Radio
- King Films
- The Longest Swim Project
- Ridge Productions
- DreamEast Pictures

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