

Marymount California University

Master of Business Administration (MBA)

Effective Fall 2020

Program Mission and Vision:

The MCU MBA program prepares students for effective and ethical entrepreneurial leadership in a global, interconnected economy. MBA students develop analytical, applied, and interpersonal skills within a community of practice to recognize, interpret, present, and lead business solutions to societal and organizational challenges.

Program Learning Objectives: Students in MCU's MBA program will learn to:

1. Develop a personal leadership philosophy by reflecting on leadership theories and attributes, and acquiring the leadership skills and abilities necessary to motivate others toward common goals (*CD 500, ID 530*)
2. Demonstrate a consistent evidence-based decision making approach using rigorous analysis and interpretation of business data with appropriate tools and techniques. (*ACCT 501, CS 500, ECO 520, BUS 561, BUS 600*)
3. Identify, define, research, and analyze an organizational problem or question, leading to a sustainable business plan or set of actionable recommendations that balances ethical, economic and other considerations (*BUS 698*)
4. Integrate global, cultural, technical and economic considerations into analysis of business opportunities (*BUS 600, BUS 698*)
5. Utilize peer feedback to support a spirit of inquiry, reflection, mutual respect, and quality improvement within a community of practice (*BUS 698*)

MBA Foundations (27 units)		Offered	Modality*	Complete
ACCT 501	Accounting and Finance for Managers (3)	Every F	F2F or HY	
BUS 512	Business Writing and Communication (1)	Every SU	OL	
BUS 550	Marketing Strategy (3) <i>Recommended co-requisite: BUS 550L</i>	Every F	F2F or HY	
BUS 550L	Marketing Research & Analytics Lab (1) <i>Recommended co-requisite: BUS 550</i>	Every F	HY	
BUS 561	Organizational Strategy and Planning (3)	Every SU	OL	
BUS 600	Advanced Corporate Finance (3)	Every SP	F2F or HY	
BUS 640	Statistics, Decision-making and Modeling (3)	Every SP	F2F or HY	
CD 500	Professional Practice and Ethics (3)	Every SU	OL	
CS 500	Advanced Data Analysis (1)	Every SP	OL	
ECO 520	Economics for Planning (3)	Every F	HY	
ID 530	Leadership Seminar (3)	Every F	F2F or HY	
MBA Electives (6 units from the following)		Offered	Modality*	Complete
BUS 515	Innovation Management (3)		HY	
BUS 535	Global Entrepreneurship and Economic Development (3)	Every F	HY	
CD 575	Community Design and Land Use Planning (3)	Every SU	HY	
ID 545	Leadership as Storytelling (3)		HY	
ID 550	Grant Writing (3)	SP	HY	
ID 580	Cross-Cultural Leadership (3)	SP	HY or OL	
BUS 591/596 Internship/Practica	3 unit maximum	Every F/SP/SU		
<i>Other</i>	One other graduate level course may be considered. <i>Check with Program Advisor</i>			
MBA Capstone (3 units)		Offered	Modality*	Complete
BUS 698	MBA Capstone (3)	Every SP	HY	
TOTAL UNITS: 36		F = Fall SP = Spring SU = Summer Modalities : OL= Online; F2F=face-to-face; HY=Hybrid		

*Modality subject to change.

Admission Requirements: A BA/BS from a regionally accredited institution or international equivalent.
Transfer policy: Students may transfer in up to 10 units of graduate course work. Grades of B or higher accepted. A minimum of 26 units must be completed while enrolled in the MCU MBA.
MCU Bachelor students: Up to 10 units of graduate coursework may be taken in the senior year and can be applied to both a BA/BS degree and the MBA. See your advisor to create an Education Plan that includes these courses.