

Marymount California University

Master of Business Administration (MBA)

Offered as an ONLINE-MBA (completely online with some face to face options)
And as an ON-GROUND/HYBRID MBA (51% or more of the courses are taken on-ground).

Effective January 2021

Program Learning Objectives: Students in MCU's MBA program will learn to:

1. Develop a personal leadership philosophy by reflecting on leadership theories and attributes, and acquiring the leadership skills and abilities necessary to motivate others toward common goals.
2. Demonstrate a consistent evidence-based decision-making approach using rigorous analysis and interpretation of business data with appropriate tools and techniques.
3. Identify, define, research, and analyze an organizational problem or question, leading to a sustainable business plan or set of actionable recommendations that balances ethical, economic and other considerations.
4. Integrate global, cultural, technical and economic considerations into analysis of business opportunities.
5. Utilize peer feedback to support a spirit of inquiry, reflection, mutual respect, and quality improvement within a community of practice.

MBA Foundations (27 units)		Offered	Modality*	Complete
ACCT 501	Accounting and Finance for Managers (3)	F/SP	SY/F2F	
BUS 513	Business Writing and Communication (3)	F/SU	OL	
BUS 550	Marketing Strategy (3)	F/SP	SY	
BUS 561	Organizational Strategy and Planning (3)	F/SU	OL	
BUS 640	Statistics, Decision-making and Modeling (3)	F/SP	SY	
CD 500	Professional Practice and Ethics (3)	SU	OL	
CS 600	Business Analytics and Data Visualization (3)	F/SP	OL	
ECO 520	Economics for Planning (3)	F/SP	SY/F2F	
ID 530	Leadership Seminar (3)	F/SP	OL	
MBA Capstone (3 units)				
BUS 698	MBA Capstone (3)	SP/SU	SY	
MBA Electives (6 units from the following)		Offered	Modality*	Complete
BUS 535	Global Entrepreneurship & Economic Development (3)	F	F2F	
BUS 552	Digital Marketing Analytics (3)	F	SY	
BUS 600	Advanced Corporate Finance (3)	SP	OL	
CD 575	Community Design and Land Use Planning (3)	SU	SY	
CS 500	Advanced Data Analysis (1)	SP/SU	OL	
ID 580	Cross-Cultural Leadership (3)	SP	SY	
BUS 591/596 Internship/Practica	3 unit maximum	F/SP/SU		
<i>Other</i>	One other graduate level course may be considered. <i>Check with Program Advisor</i>			
TOTAL UNITS: 36		F = Fall SP = Spring SU = Summer Modalities: OL= Online; SY=Synchronous online; F2F = Face to face		

*Modality subject to change.

Admission Requirements: A BA/BS from a regionally accredited institution or international equivalent.
Transfer policy: Students may transfer in up to 10 units of graduate course work. Grades of B or higher accepted.
 A minimum of 26 units must be completed while enrolled in the MCU MBA.
MCU Bachelor students: Up to 10 units of graduate coursework may be taken in the senior year and can be applied to both a BA/BS degree and the MBA. See your advisor to create an Education Plan that includes these courses.